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NORTH ASIA STRATEGIC HOLDINGS LIMITED

北亞策略控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 8080)

CHANGE OF COMPANY SECRETARY, AUTHORISED REPRESENTATIVE AND AGENT FOR SERVICE OF PROCESS IN HONG KONG

The Board announces the following changes in relation to the Company with effect from 1st August 2025:

- 1. Mr. Law has resigned as the Company Secretary, the Authorised Representative and the Process Agent.
- 2. Mr. Lau has been appointed as the Company Secretary, the Authorised Representative and the Process Agent.

RESIGNATION OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The board (the "Board") of directors (the "Directors") of North Asia Strategic Holdings Limited (the "Company", together with its subsidiaries, the "Group") would like to announce that Mr. Law Wai Fai ("Mr. Law") has tendered his resignation as the company secretary (the "Company Secretary") of the Company and the authorised representative (the "Authorised Representative") of the Company under Rule 5.24 of the Rules (the "GEM Listing Rules") Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") with effect from 1st August 2025.

APPOINTMENT OF COMPANY SECRETARY AND AUTHORISED REPRESENTATIVE

The Board further announces that Mr. Lau Fai Lawrence ("Mr. Lau") has been appointed as the Company Secretary and the Authorised Representative with effect from 1st August 2025.

The biographical details of Mr. Lau are as follows:

Mr. Lau, aged 53, is currently a practising certified public accountant in Hong Kong. Mr. Lau graduated from The University of Hong Kong with a bachelor's degree in business administration in 1994 and obtained a master's degree in corporate finance (distinction) from Hong Kong Polytechnic University in 2007. Mr. Lau is the company secretary of BBMG Corporation (Stock code: 2009) and HM International Holdings Limited (Stock code: 8416) since August 2008 and August 2020, respectively.

Mr. Lau meets the qualification requirements for company secretary under Rule 5.14 of the GEM Listing Rules.

CHANGE OF AGENT FOR SERVICE OF PROCESS IN HONG KONG

Following the resignation of Mr. Law, he will also cease to act as the agent of the Company for accepting service of process and notices in Hong Kong (the "**Process Agent**") as required under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong) with effect from 1st August 2025.

Mr. Lau, the newly appointed Company Secretary, will act as the Process Agent in place of Mr. Law with effect from 1st August 2025.

The Board would like to take this opportunity to express its gratitude to Mr. Law for his valuable contributions to the Company during his term of services and welcome to Mr. Lau on his appointment.

By Order of the Board

North Asia Strategic Holdings Limited

Zhang Yifan

Chairlady and Executive Director

Hong Kong, 31st July 2025

As at the date of this announcement, the Board comprises Ms. Zhang Yifan (Chairlady and Executive Director); Mr. Kenneth Kon Hiu King (Executive Director); Mr. Pierre Tsui Kwong Ming (Non-executive Director); Mr. Airy Lau Tak Chuen, Dr. Cai Qing and Mr. Graham Lam Ka Wai (being Independent Non-executive Directors).

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in the compliance with the Rules Governing the Listing of Securities on GEM of Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the Stock Exchange's website at www.hkexnews.hk on the "Latest Listed Company Information" page for at least seven days from the date of its posting and on the Company's website at www.nasholdings.com.

* For identification purpose only