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NORTH ASIA STRATEGIC HOLDINGS LIMITED

北亞策略控股有限公司 *

(Incorporated in Bermuda with limited liability)

(Stock Code: 8080)

LOSS REDUCTION

This announcement is made pursuant to Rule 17.10 of the Rule Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors (the “**Board**”) of North Asia Strategic Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and the potential investors that the Group is expected to record a consolidated loss ranging from HK\$5 million to HK\$15 million for the year ended 31st March 2025 (“**FY2024/25**”) as compared to a consolidated loss of HK\$48,735,000 for the year ended 31st March 2024 (“**FY2023/24**”). The aforesaid reduction in loss was mainly due to increase in the Group’s revenue and gross profit, as partially offset by (i) increase in selling and distribution expenses; (ii) increase in income tax expenses; and (iii) the adverse changes in fair value of the investment properties, which are non-cash in nature, of approximately HK\$19 million for FY2024/25 (FY2023/24: nil) based on the preliminary valuation from an independent valuer as a result of the decline in property market of Hong Kong.

The Company is in the process of preparing the annual results of the Group for FY2024/25. The information contained in this announcement is only based on the information currently available to the Company and the preliminary review by the Board on the unaudited management accounts of the Group for FY2024/25, which have not been reviewed or audited by the independent auditors and/or the audit committee of the Company. The actual annual results of the Group for FY2024/25 may differ from what is disclosed in this announcement. The Shareholders and potential investors should read carefully the announcement of the Company in relation to the annual results of the Group for FY2024/25, which is expected to be published in late June 2025 in accordance with the requirements of the GEM Listing Rules.

* For identification purpose only

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
North Asia Strategic Holdings Limited
Zhang Yifan
Chairlady and Executive Director

Hong Kong, 17th June 2025

As at the date of this announcement, the Board comprises Ms. Zhang Yifan (Chairlady and Executive Director); Mr. Kenneth Kon Hiu King (Executive Director); Mr. Pierre Tsui Kwong Ming (Non-executive Director); Mr. Airy Lau Tak Chuen, Dr. Cai Qing, and Mr. Graham Lam Ka Wai (being Independent Non-executive Directors).

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in the compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

This announcement will remain on the Stock Exchange’s website at www.hkexnews.hk on the “Latest Listed Company Information” page for at least seven days from the date of its posting and on the Company’s website at www.nasholdings.com.