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NORTH ASIA STRATEGIC HOLDINGS LIMITED

北亞策略控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8080)

DATE OF PAYMENT OF SPECIAL DIVIDEND

Reference is made to the announcement of North Asia Strategic Holdings Limited (the “Company”) dated 6th November 2014 in relation to the payment of a special dividend of HK\$0.013 per ordinary share (the “Special Dividend”) to the shareholders of the Company.

The board of Directors of the Company hereby announces that the Special Dividend will be paid on or about 3rd December 2014 to shareholders whose names appeared on the register of members of the Company on 25th November 2014.

On behalf of the Board
NORTH ASIA STRATEGIC HOLDINGS LIMITED
Ding Yi
Chairman and Executive Director

Hong Kong, 25th November 2014

As at the date of this announcement, the Board comprises Mr. Ding Yi (Chairman and Executive Director) and Ms. Zhang Yifan (Executive Director); Mr. James Tsiolis (Deputy Chairman and Non-executive Director) and Mr. Joseph Chan Nap Kee (Non-executive Director); and Mr. Joseph Liang Hsien Tse, Mr. Stephen Luk Kai Ming and Mr. Kenneth Kon Hiu King (being Independent Non-executive Directors).

This announcement, for which the directors collectively and individually accept full responsibility, includes particulars given in the compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least seven days from the date of its posting and on the Company’s website at www.nasholdings.com.

**For identification purpose only*