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NORTH ASIA STRATEGIC HOLDINGS LIMITED

北亞策略控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8080)

RESIGNATION OF DEPUTY CHAIRMAN AND NON-EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”) of North Asia Strategic Holdings Limited (the “**Company**”) hereby announces that Mr. James Tsiolis (“**Mr. Tsiolis**”) has resigned as Deputy Chairman and non-executive Director of the Company with effect from 17th July 2015 in order to dedicate more time and attention to his other business engagements.

Mr. Tsiolis confirmed that there is no disagreement with the Board and that there are no matters relating to his resignation that should be brought to the attention of the Stock Exchange of Hong Kong Limited and the shareholders of the Company.

The Board wishes to express its sincere gratitude to Mr. Tsiolis for his valuable contributions to the Company during his tenure of office.

On behalf of the Board

NORTH ASIA STRATEGIC HOLDINGS LIMITED

Ding Yi

Chairman and Executive Director

Hong Kong, 17th July 2015

As at the date of this announcement, taking into account the aforesaid resignation, the Board comprises Mr. Ding Yi (Chairman and Executive Director) and Ms. Zhang Yifan (Executive Director); Mr. Joseph Chan Nap Kee (Non-executive Director); and Mr. Joseph Liang Hsien Tse, Mr. Kenneth Kon Hiu King and Mr. Pierre Tsui Kwong Ming (being Independent Non-executive Directors).

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in the compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least seven days from the date of its posting and on the Company’s website at www.nasholdings.com.

**For identification purpose only*