

*This announcement, for which the directors of North Asia Strategic Holdings Limited collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”) for the purpose of giving information with regard to North Asia Strategic Holdings Limited. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.*

## **NORTH ASIA STRATEGIC HOLDINGS LIMITED**

**北亞策略控股有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 8080)**

### **ANNOUNCEMENT**

This announcement is made at the request of The Stock Exchange of Hong Kong Limited. The Stock Exchange of Hong Kong Limited takes no responsibility for the contents of this announcement, makes no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

The directors (the “Directors”) of North Asia Strategic Holdings Limited (“the Company”) have noted today’s increase in the price and trading volume of the shares of the Company and wish to state that they are not aware of any reasons for such fluctuation.

The Directors wish to state that the Company has on 23rd July 2007 signed a letter of intent with an independent third party relating to a potential acquisition of interest in an industrial conglomerate in North Asia (the “Acquisition”). Nevertheless, the terms and conditions of the Acquisition have not been agreed and the Acquisition is still subject to, among other things, the parties executing a formal legally binding agreement. No definite timetable has been agreed in relation to the Acquisition.

As disclosed in the Company’s announcement dated 18th April 2007, the Company has been in discussions with financial institutions and has sounded out the interest of prospective investors in relation to a fund raising exercise of the Company (the “Proposal”). The Directors wish to state that certain potential investors have indicated interest to participate in the Proposal. The Proposal is however still subject to, among other things, formal legally binding agreements being entered into among the parties. No definite timetable has been agreed in relation to the Proposal.

The Acquisition and the Proposal may or may not materialise. Further announcement(s) will be made by the Company in relation to the Acquisition and the Proposal as and when appropriate and in accordance with the requirements of the GEM Listing Rules.

Save as disclosed above, the Directors confirm that there are no other negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Chapters 19 and 20 of the GEM Listing Rules, neither is the board of Directors (the “Board”) aware of any matter discloseable under the general obligation imposed by rule 17.10 of the GEM Listing Rules, which is or may be of a price-sensitive nature.

Made by the order of the Board, the Directors of which collectively and individually accept responsibility for the accuracy of this announcement.

By Order of the Board  
**North Asia Strategic Holdings Limited**  
**Savio Chow Sing Nam**  
*Executive Director and Chief Executive Officer*

Hong Kong, 24th July 2007

*As at the date of this announcement, the Board comprises Mr. Göran Sture Malm (Chairman), Mr. Henry Cho Kim (Deputy Chairman), Mr. Savio Chow Sing Nam (Chief Executive Officer) and Mr. Andrew Yao Cho Fai (being the executive Directors), Mr. Philip Ma King Huen, Mr. Kenny Tam King Ching and Mr. Edgar Kwan Chi Ping (being the independent non-executive Directors).*

*This announcement will remain on the GEM website at [www.hkgem.com](http://www.hkgem.com) on the “Latest Company Announcements” page for at least seven days from the date of its posting and on the Company’s website at [www.nasholdings.com](http://www.nasholdings.com).*

*\* For identification purpose only*