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NORTH ASIA STRATEGIC HOLDINGS LIMITED

北亞策略控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8080)

**CHANGES OF COMPANY SECRETARY AND
AGENT FOR SERVICE OF PROCESS IN HONG KONG**

The Board announces that Ms. Lam Yee Fan has resigned as the company secretary of the Company with effect from 31st May 2013. She will also cease to be the agent of the Company for accepting service of process in Hong Kong on the same date.

The Board also announces that Mr. Law Wai Fai has been appointed as the company secretary of the Company and the agent of the Company for accepting service of process in Hong Kong with effect from 1st June 2013. He will act as the chief financial officer of the Company on the same date.

CHANGE OF COMPANY SECRETARY

The board of directors (the “Board”) of North Asia Strategic Holdings Limited (the “Company”) announces that Ms. Lam Yee Fan (“Ms. Lam”) has resigned as the company secretary of the Company with effect from 31st May 2013. Ms. Lam confirmed that there is no disagreement with the Board and that there is no matter in relation to her resignation that needs to be brought to the attention of the shareholders of the Company.

The Board also announces that Mr. Law Wai Fai (“Mr. Law”) has been appointed as the company secretary of the Company with effect from 1st June 2013. He will also take up the position as the chief financial officer of the Company on the same date.

Mr. Law has extensive professional experience in financial management, investor relations, company secretarial and corporate governance, in particular over 12 years of accounting and company secretarial experience at listed companies in Hong Kong. He holds a master’s degree in Business Administration from the Hong Kong Polytechnic University and a bachelor’s degree in Accountancy from the City University of Hong Kong. He is also a member of the Hong Kong Institute of Certified Public Accountants and a member of the Institute of Chartered Accountants in England and Wales.

CHANGE OF AGENT FOR SERVICE OF PROCESS IN HONG KONG

Following the resignation of Ms. Lam, she will also cease to act as the agent of the Company for accepting service of process in Hong Kong with effect from 31st May 2013.

Mr. Law, the newly appointed chief financial officer and company secretary of the Company, will act as the agent to accept on behalf of the Company service of process and any notices required to be served on the Company in Hong Kong in place of Ms. Lam with effect from 1st June 2013.

The Board would like to welcome Mr. Law for his new appointment and express its gratitude to Ms. Lam for her valuable contribution to the Company during the tenure of her services.

On behalf of the Board
NORTH ASIA STRATEGIC HOLDINGS LIMITED
Ding Yi
Chairman and Executive Director

Hong Kong, 30th May 2013

As at the date of this announcement, the Board comprises Mr. Ding Yi (Chairman and Executive Director); Mr. James Tsiolis (Deputy Chairman and Non-Executive Director) and Mr. Joseph Chan Nap Kee (Non-Executive Director); and Mr. Stephen Luk Kai Ming, Mr. Kenneth Kon Hiu King and Mr. Joseph Liang Hsien Tse (being Independent Non-Executive Directors).

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in the compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcement" page for at least seven days from the date of its posting and on the Company's website at www.nasholdings.com.

** For identification purpose only*