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This announcement, for which the directors of North Asia Strategic Holdings Limited (the "Company") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

NORTH ASIA STRATEGIC HOLDINGS LIMITED

北亞策略控股有限公司* (Incorporated in Bermuda with limited liability) (Stock Code: 8080)

NOTICE OF BOARD MEETING

The board of directors (the "Board") of North Asia Strategic Holdings Limited (the "Company") hereby announces that a meeting of the Board will be held at the Board Room, 78th Floor, The Center, 99 Queen's Road Central, Hong Kong on Monday, 14th November 2005 at 3:30 p.m. for the following purposes:-

- 1. To consider and approve the unaudited half-year results of the Company and its subsidiaries for the six months ended 30th September 2005 and approve the draft announcement in respect of the half-year results to be published on the GEM website and the Company's website;
 - 2. To consider the payment of an interim dividend, if any;
 - 3. To consider the closure of the Register of Members, if necessary; and
 - 4. To transact any other business.

By Order of the Board North Asia Strategic Holdings Limited Chau Kwok Ming Company Secretary

Hong Kong, 1st November, 2005

As at the date of this announcement, the Board comprises Mr. Göran Sture Malm (Chairman), Mr. Chow Savio Sing Nam (Chief Executive Officer), Mr. Cho Henry Kim, Mr. Andrew Cho Fai Yao and Mr. Desmond Hay Ching Fu (being the executive directors), Mr. Philip King Huen Ma, Mr. Kenny King Ching Tam and Mr. Edgar Chi Ping Kwan (being the independent non-executive directors).

This announcement will remain on the "Latest Company Announcements" page of the GEM website for at least 7 days from the date of its posting and on the Company's website at www.nasholdings.com.

*For identification purposes only