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NORTH ASIA STRATEGIC HOLDINGS LIMITED

北亞策略控股有限公司 *

(Incorporated in Bermuda with limited liability)

(Stock Code: 8080)

NOTICE OF BOARD MEETING

The board of directors (the “Board”) of North Asia Strategic Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held at 11th Floor, The Centrium, 60 Wyndham Street, Central, Hong Kong on Friday, 12th August 2011 at 9:30 a.m. for the following purposes:-

1. To consider and approve the unaudited consolidated results of the Company and its subsidiaries for the three months ended 30th June 2011 and to approve the release of the draft announcement in respect of the first quarterly results;
2. To consider the payment of interim dividend, if any;
3. To consider the closure of the Register of Members, if necessary; and
4. To transact any other business.

By Order of the Board
North Asia Strategic Holdings Limited
Lam Yee Fan
Company Secretary

Hong Kong, 2nd August 2011

As at the date of this announcement, the Board comprises two Executive Directors, namely Mr. Göran Sture Malm (Chairman) and Mr. John Saliling (Chief Executive Officer); four Non-executive Directors, namely Mr. Andrew Yao Cho Fai, Mr. James Tsiolis, Mr. Jason Matthew Brown and Mr. Takeshi Kadota; and three Independent Non-executive Directors, namely Mr. Yu Wang Tak (Deputy Chairman), Mr. Kenny Tam King Ching and Mr. Philip Ma King Huen.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcement” page for at least seven days from the date of its posting and on the Company’s website at www.nasholdings.com.

** For identification purpose only*