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NORTH ASIA STRATEGIC HOLDINGS LIMITED
北亞策略控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8080)

**DELAY IN DESPATCH OF CIRCULAR RELATING TO
MAJOR TRANSACTION
DISPOSAL OF INTEREST IN A JOINT VENTURE**

Reference is made to the announcement of North Asia Strategic Holdings Limited (the “**Company**”) dated 8th July 2013 (the “**Announcement**”) in relation to the disposal of the Preferred Shares of Coland. Unless otherwise stated, capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement.

As stated in the Announcement, a circular (the “**Circular**”) containing, amongst other things, (i) further information regarding the Disposal; (ii) a notice of SGM; and (iii) other information as required under the GEM Listing Rules will be despatched to the Shareholders on or before 29th July 2013.

As additional time is required to prepare and finalise certain information to be included in the Circular, the despatch date of the Circular will be postponed to a date on or before 12th August 2013.

On behalf of the Board

NORTH ASIA STRATEGIC HOLDINGS LIMITED

Ding Yi

Chairman and Executive Director

Hong Kong, 29th July 2013

* *For identification purposes only*

As at the date of this announcement, the Board comprises Mr. Ding Yi (Chairman and Executive Director); Mr. James Tsiolis (Deputy Chairman and Non-Executive Director) and Mr. Joseph Chan Nap Kee (Non-Executive Director); and Mr. Stephen Luk Kai Ming, Mr. Kenneth Kon Hiu King and Mr. Joseph Liang Hsien Tse (Independent Non-Executive Directors).

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcement” page for at least seven days from the date of its posting and on the Company’s website at www.nasholdings.com.