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NORTH ASIA STRATEGIC HOLDINGS LIMITED

北亞策略控股有限公司*

(Incorporated in Bermuda with limited liability) (Stock Code: 8080)

RESIGNATIONS OF NON-EXECUTIVE DIRECTOR AND ALTERNATE DIRECTOR

The Board announces that Mr. Jason Matthew Brown resigned as a non-executive director of the Company with effect from 17th December 2012. Following the resignation of Mr. Brown, Mr. Enoch Yi-Nong Wu the alternate director to Mr. Brown also resigned on the same date.

The board of directors (the "Board") of North Asia Strategic Holdings Limited (the "Company") announces that Mr. Jason Matthew Brown ("Mr. Brown") resigned as a non-executive director of the Company with effect from 17th December 2012 so that he may focus on his other business commitments. Following the resignation of Mr. Brown, Mr. Enoch Yi-Nong Wu ("Mr. Wu") the alternate director to Mr. Brown also resigned on the same date. The Board, Mr. Brown and Mr. Wu each confirmed that there is no disagreement with each other and there are no matters that need to be brought to the attention of the shareholders of the Company or the Stock Exchange.

The Board would like to express its sincere gratitude to Mr. Brown and Mr. Wu for their valuable contribution to the Company during their tenure of service.

On behalf of the Board North Asia Strategic Holdings Limited Yu Wang Tak Chairman and Executive Director

Hong Kong, 18th December 2012

As at the date of this announcement, the Board comprises Mr. Yu Wang Tak (Chairman and Executive Director); Mr. James Tsiolis (Deputy Chairman) and Mr. Takeshi Kadota (being Non-executive Directors); and Mr. Kenny Tam King Ching, Mr. Philip Ma King Huen and Mr. George Forrai (being Independent Non-executive Directors).

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcement" page for at least seven days from the date of its posting and on the Company's website at www.nasholdings.com.

* For identification purpose only